



# The Board Game

Survival and success as a company board member

Brian Scanlon & Stephen Schneider

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A manual for surviving and succeeding in today's company boardroom.

- Essential advice and tips for new and current board members.
- Based on the author's vast experience of coaching and mentoring executives from various industries.
- Analyses the pitfalls and traps of the company boardroom and how they can be avoided.

## Description

It is only natural that successful executives and managers will look forward to the day when they are invited to join the company board. While there are fewer more powerful signs of professional recognition, there are also fewer greater personal challenges and pitfalls than entering the boardroom.

This book, by two leading executive coaches, provides insight, advice and savviness on becoming a successful board member. Often, the very attributes that may have underpinned success as a manager can be the very traits that derail additional success in the boardroom. The book looks at the difference between being a manager and board member, the right kind of behaviour to adopt in the boardroom, managing exposure and accountability, the leadership traits required as a board member, amongst other key traits and issues essential to boardroom survival. For new board members, this book is essential reading.

## About the authors

**Brian Scanlon** is Chairman of CPS, which specializes in executive mentoring and boardroom development. He was previously a director of AT Kearney and a vice-president at JP Morgan Chase Bank.

**Stephen Schneider** is Managing Director of CPS and also works with the Tavistock Institute and Henley Management College.

## PUBLISHER CONTACT

LID Publishing  
6-8 Underwood Street  
London N1 7JQ  
United Kingdom  
T: +44 (0)20 7831 8883  
E: info@lidpublishing.com

## DISTRIBUTOR

Marston Book Services  
160 Milton Park, Abingdon,  
Oxon OX14 4SD  
United Kingdom  
T: +44 (0)1235 465500  
F: +44 (0)1235 465555  
E: trade.orders@marston.co.uk

## SALES REPRESENTATION

D J Segrue Ltd  
1<sup>st</sup> Floor  
9 Church Road  
Stanmore  
Middlesex HA7 4AR  
United Kingdom  
Tel: 020 8420 6548  
Fax: 020 8420 6458  
Email: danh@djsegrueltd.co.uk