



Coaching Excellence

Best practices in business coaching

Sylviane Cannio & Viviane Launer

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The best techniques and practices to become an excellent business coach.

- Written by two of the leading practitioners and thinkers in business coaching today.
- Coaching is one of the most used techniques in business today to help individuals fulfil their potential.
- The book is built around 12 real-life case studies and examines how coaching techniques were used successfully.
- Aimed at general managers, HR managers, trainers and professional business coaches.

Description

Coaching as a technique to help managers develop their skills and fulfil their potential is now one of the most used in business. As well as professional business coaches, managers themselves are required to coach their staff these days.

This book comprises twelve case studies in coaching, based on individuals who were unhappy with their professional lives – relationship difficulties in the office, managing emotions, a new management culture after a merger, problems with staff experienced by an entrepreneur, and motivation in the workplace are some of the situations that are covered. Of these case studies, ten are based on difficulties experienced by the individual and two are about coaching teams of people. By analysing such cases in detail and the role of coaching in each, the authors present the best practices and techniques in business coaching.

About the authors

Sylviane Cannio and **Viviane Launer** are experienced executive coaches. Their clients come from around the world and they were previously presidents of the International Coach Federation in Belgium and Spain respectively.

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