



# It's the People!

What really drives great management and leadership

John Dembitz

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## Description

Jack Welch, the legendary CEO of General Electric, described himself as “the world’s best paid human resource director”. Welch and other leaders of extraordinary successful companies over the past 30 years focused on one particular part of their business: *the people*.

Unlike other assets, people have legs that enable them to walk, they go home at night, they have brains that enable independent thought, senses to make them aware, and have intangible feelings. But the way that they are managed impacts directly on the business’ bottom line like no other asset category. This book is a firm reminder of the value of people to any organisation. Great managers and leaders, at whatever level, are ones capable of driving performance and change through people. This book provides essential actions and behaviours to pursue (and those to avoid) for any manager who is seeking the path to great management and leadership.

## About the author

John Dembitz is currently non-executive chairman to a number of private and public quoted companies. Before that, he was a consultant at McKinsey & Co and CEO of communications firm Valin Pollen.

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