



The Wisdom of Oz

The road to motivation, courage and talent

Ruben Turienzo

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Description

Dorothy's life-changing adventure begins when she joins the Oz Company, New York's largest and best-known advertising agency. There she learns the power of teamwork, the role of communication, and other key values and skills that helps her to advance in her job.

During her time in the Big Apple, Dorothy encounters Miss Toto, Frank Wizard, Mrs East and Heidi North and other characters who either help or hinder Dorothy on her way to personal growth. Based on the famous *Wizard of Oz*, this inspiring business fable provides important lessons on how to take hold of the reins of our lives and move forward.

About the author

Ruben Turienzo is a leading business coach and cofounded 141 Coaching. He also teaches creativity, leadership and personal branding at the Jaime Vera Foundation and Formaselect in Spain.

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