2023
FALL
CATALOGUE

30 YEARS

GLOBAL BUSINESS & PERSONAL GROWTH

LIDpublishing.com

OUR NEW WEBSITE **IS LIVE**

LIDpublishing.com

WELCOME TO OUR **FALL 2023 CATALOGUE**

LID is the home of original and purposeful business books. We are completely focused on commissioning, publishing and promoting high-quality books in the categories of business, smart thinking and personal development.

DEAR READERS AND PARTNERS,

In 1983, Marcelino Elosua was elected the chairman of the Stanford Alumni Association in Spain and began work on the *Stanford Business Dictionary*. In 1987, the dictionary was published, with the aim of imparting business knowledge to the wider Spanish-reading world, as well as to promote Stanford University's brand. Then in 1993. Marcelino founded LID with a view to publishing dictionaries as well as business books. *The Stanford Business Dictionary* provided the foundation for LID to "share knowledge" – communicating the expertise, ideas and thinking of our authors and partners to the wider business world – and as LID celebrates its 30th anniversary this year, sharing knowledge continues to be our fundamental mission.

Today, the LID brand is present across the world and operates from the UK, Spain, Mexico, Colombia, Argentina and China. This Fall 2023 catalogue represents the publishing programme of LID's UK and Asia operations and contains the next wave of knowledge by experts and thinkers, designed to help readers understand current issues and opportunities, and to achieve personal and organizational development.

On behalf of the entire LID team, I would like to recognize the enormous support and contribution of all our partners as well as past, present and soon-to-be published authors. Thank you for your collaboration and trust in LID as we continue this journey of sharing knowledge.

MARTIN LIU
COO & Publisher
martin.liu@lidbusinessmedia.com

ISBN
978-1-915951-01-4

PUBLICATION DATE
UK: September 2023
US: February 2024

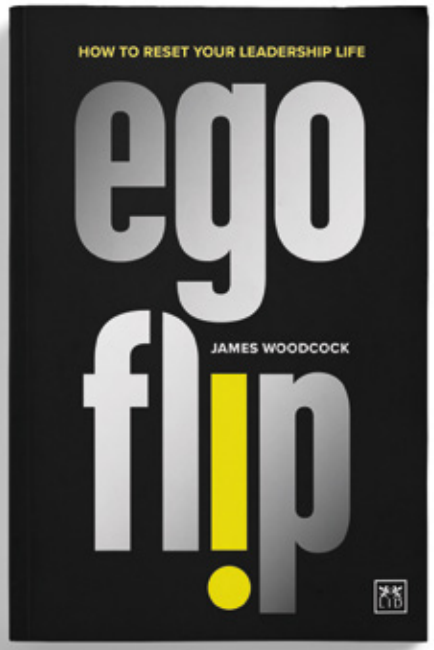
NET PRICE
£19.99/$29.95

FORMAT
234 x 156mm
Paperback
280pp

CATEGORY
Business/Management

TERRITORIES
World

RIGHTS
All languages



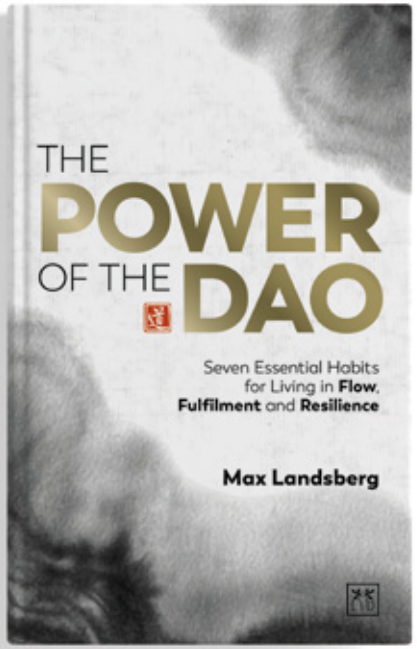
James Woodcock is a Partner at Korn Ferry's Leadership and Professional Development Practice. Prior to that, he was Managing Consultant at PA Consulting and Senior Manager at Deloitte. For the past 20 years, James has worked across the globe helping leaders fulfil their potential. He is based in the UK.

EGO FLIP

HOW TO RESET YOUR LEADERSHIP LIFE

To know *who you are* is the perennial question of leadership. A leader will never understand the world and their role within it, until they understand where they are looking from. Such a leader will inevitably not lead but be led. This important book explores the paradox of self-reference that lies at the heart of leadership – ie, the story of ego. It examines the assumptions that have shaped the conventional view of leadership and offers a radical new paradigm and way to lead.

Ego Flip looks at the role that ego plays within individual leaders. It looks at how ego has emerged as a new "meta ego" that is polarizing our world today. And through a new leadership manifesto (a set of eight conscious imperatives that offer a new vision for transcending the ego), the author provides a pathway for leaders to rethink today's conventions and shows what great leadership really means.



ISBN
978-1-911687-74-0

PUBLICATION DATE
UK: September 2023
US: February 2024

NET PRICE
£16.99/$24.95

FORMAT
216 x 138mm
Hardback
312pp

CATEGORY
Self-Development/
Smart Thinking

TERRITORIES
World

RIGHTS
All languages

THE POWER OF THE DAO

SEVEN ESSENTIAL HABITS FOR LIVING IN FLOW, FULFILMENT AND RESILIENCE

Being in flow is when you are "in the zone", "on your game", or even "on fire". This is both a mental state and a physical one. You have a feeling of complete focus, involvement and enjoyment in whatever you are doing. You feel the activity takes no energy from you and you barely notice the passage of time. You feel calm but almost ecstatic.

Most of us have glimpsed being in this state. But what if you could be in your zone not just for a moment of flow, but always and forever? This book shows you how to achieve that state, based on the enduring (ancient Chinese) wisdom of Daoist principles and practice. Millions of people have lived a better, happier and more productive life by following all or some of these Daoist principles. The book provides the seven core principles of Daoism to help you live your life in productive, yet relaxed, flow for extended periods – or all the time.

Max Landsberg is the bestselling author of *The Tao of Coaching* and six other books – which have sold over 1 million copies and been published in 15 languages. He is currently a Director at one of the world's leading management consultancy firms and based in London.

ISBN
978-1-911687-88-7

PUBLICATION DATE
UK: June 2023
US: October 2023

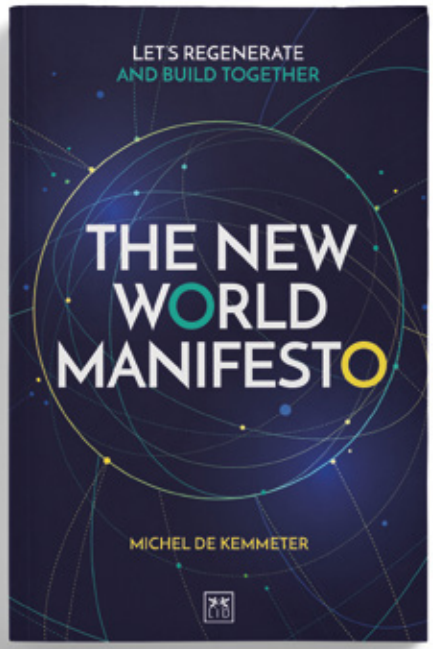
NET PRICE
£19.99/$29.95

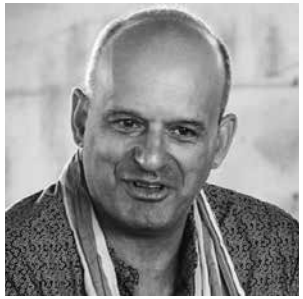
FORMAT
234 x 156mm
Paperback
192pp

CATEGORY
Business/Sustainability

TERRITORIES
World

RIGHTS
All languages (exc. French)





Michel de Kemmeter is the founder of the Club of Brussels, an influential think tank and school of economic thought, and the Extrapreneurs lab. He is a specialist in systemic approaches to the economy and is an adjunct professor at the Brussels School of Governance. He is based in Belgium.

THE NEW WORLD MANIFESTO

LET'S REGENERATE AND BUILD TOGETHER

More than ever before, a new philosophy of life is required in this world. A concrete perspective to build the New World. Whoever manipulates – in politics, economy, finance, in business or even in families or couples – the invitation today is for *everyone* to regain sovereignty. That sovereignty is the foundation of the New World.

It's clear to most people that not much in this world will change with the existing leadership. Quite simply, the people in charge do not want to shift in a coordinated way. Therefore, catastrophic collapses and scenarios are before us: social collapse, environmental destruction, multiple economic crises, conflicts. We need to take matters into our own hands. We need new ways, new roles, new philosophies. We need new ways to live our lives and to create the changes we want to see. We need to identify and clarify the challenges. We need guidelines, processes and outcomes. *We need a manifesto.*

ISBN
978-1-911687-90-0

PUBLICATION DATE
UK: September 2023
US: February 2024

NET PRICE
£12.99/$19.95

FORMAT
216 x 138mm
Paperback
224pp

CATEGORY
Self development/
Career

TERRITORIES
World

RIGHTS
All languages

DARE TO DREAM

DEVELOP THE COURAGE AND TOOLS TO REALIZE HIGH-STAKE DREAMS

Lowell Sheppard had a life-long dream: to buy a sailboat, live on it, learn how to sail, and then cross the Pacific Ocean…solo and by the time he was 70. When he finally announced that he was going to do just that, he was at the ripe old age of 64…because he "dared to dream".

Based on Lowell's own experience, this book provides important insights on to how to redesign your life, reawaken dormant dreams, create audacious goals, and take high-stake risks to achieve them. It examines the anatomy of a dream and shares a four-step (DARE) programme to realize high-stake dreams. Lowell has learned from both success and failure, but most of all, he has learned the benefits of pure grit and tenacity. This book will not only inspire the reader to have the courage to reach for the sky but also equip them with the tools to navigate into a better future.

Lowell Sheppard is a seasoned adventurer, author, YouTuber and most recently the host for a new TV series on the History Channel called *Dare to Dream* (April 2023). He is also founder of the Never Too Late Academy, which seeks to "help people everywhere acquire the courage and the tools to realize high-stake dreams." He currently lives in Japan on his boat.

ISBN
978-1-911687-92-4

PUBLICATION DATE
UK: October 2023
US: March 2024

NET PRICE
£12.99/$16.95

FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
Business/Communications

TERRITORIES
World

RIGHTS
All languages

Jennifer Sundberg and **Pippa Begg** are the co-CEOs of Board Intelligence, which has advised over 35,000 company boards and executives on communication and performance. They are based in the UK.

COLLECTIVE INTELLIGENCE

HOW TO BUILD A BUSINESS THAT'S SMARTER THAN YOU ARE

Businesses need to be smart to succeed, but it's not enough to make yourself smarter than the leader, or to fill the company with smart people. Businesses full of smart people make stupid decisions all the time. Instead, in today's rapidly changing, uncertain world you need to design your business itself to be intelligent, to harness the collective abilities of its people by systematically addressing critical thinking, communication and focus.

The real lesson from the big players – that enables them to keep winning year after year – is that they do business *intelligently*. Business is complex, which is why it requires a deep, practical intelligence to survive, let alone thrive. This book shows why businesses that act smartest, and display an organizational capacity for critical thinking, underpinned with clear and effective communication, allowing them to develop razor-sharp focus, are the ones that really stand out and achieve sustained success.

ISBN
978-1-911687-46-7

PUBLICATION DATE
UK: August 2023
US: January 2024

NET PRICE
£14.99/$22.95

FORMAT
216 x 138mm
Paperback
256pp

CATEGORY
Management/Leadership

TERRITORIES
World

RIGHTS
All languages

MINDFUL COMMAND

THE WAY OF THE EVOLVING LEADER

Highly effective leaders express who they are through their thoughts, words and actions. They are inwardly directed and outwardly aware, realistic and astute. They consistently align who they are with how they lead, no matter what is happening around them. In this way they embody the self-mastery necessary to inspire and lead others well in all situations.

Airey's naval career spanned 23 years and during this time she observed all kinds of leadership, good and bad. These observations gave her huge insight into what works and in *Mindful Command* she presents her learnings and arguments as an international business leader, leadership coach and mindfulness teacher.

In this book she delivers these learnings in a simple, all-encompassing framework, which is as vivid, clear and accessible as possible, to simplify the journey for others treading the path to developing real leadership skill.

Sally-Anne Airey is the founder of Skilful Leaders where she coaches leaders and their teams to become who they really want to be and do the work they really want to do. In her naval career she was at the forefront of leadership practice and development, leaving as Commander, and the Royal Navy's first serving mother. She lives in France.

ISBN
978-1-911687-78-8

PUBLICATION DATE
UK: September 2023
US: October 2023

NET PRICE
£12.99/$19.95

FORMAT
198 x 129mm
Hardback
128pp

CATEGORY
Business/Marketing

TERRITORIES
World

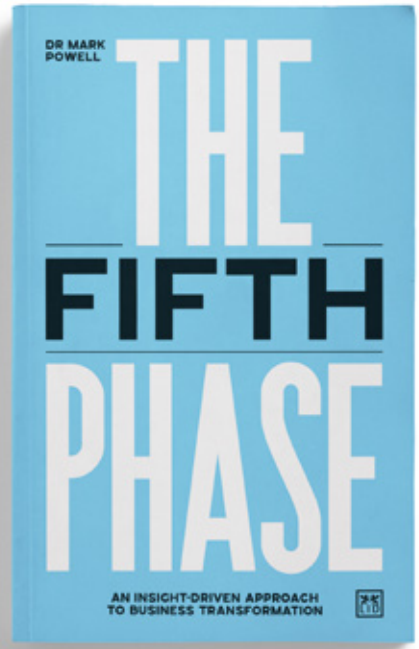
RIGHTS
All languages

Jeremy Brown is CEO and Founder of Sense Worldwide, which works with major companies (including Nike, PepsiCo, Sonos and GE) to help them to be more innovative. He is based in London.

ODD ONE IN

We live in uncertain, volatile times. Now, more than ever, we need brave breakthrough thinking to deliver different outcomes, better business and (really) change the world. Yet, the structures of our society – of education systems and labour markets – teach us that there's a prescribed way of doing things, when there are countless ways.

This bold book explains why we should not continue to draw on the same old sources of knowledge and information. It examines the power of cognitive diversity, of creating networks that are different from anything we have built before. The voices on the periphery – those that have traditionally been marginalized and drowned out – have the power to provide the perspectives we so desperately need to create innovations and a future that works for all of us. It's about making the odd one out the most important person in the room. It is time to meet the *odd one in*.



ISBN
978-1-911687-99-3

PUBLICATION DATE
UK: June 2023
US: October 2023

NET PRICE
£14.99/$22.95

FORMAT
216 x 138mm
Paperback
208pp

CATEGORY
Business/Management

TERRITORIES
World

RIGHTS
All languages

THE FIFTH PHASE

AN INSIGHT-DRIVEN APPROACH TO BUSINESS TRANSFORMATION

The connected world offers the potential for radical new business insights gleaned from previously unimaginable volumes of data. But business has become bogged down in the process of collecting and storing that data; money has been wasted on data lakes in which many IT departments have drowned without being able to deliver useful insights to business leaders.

Big data has new and exciting answers to offer, but business leaders must first decide what questions it wants answered. Data may be the new oil, but to date we have only built oil depots. This book analyses the new, Fifth Phase of business transformation, which will build the refineries that turn data into useful products. Business has started from 'data up' and needs to start again from 'value down', deciding what insights would help realize that value. Only then can we begin to interrogate data with purpose.

Mark Powell is a Partner at EY, a world-leading consultancy firm. He specializes in the application of data and analytics to drive business transformation. He is the author of three other business books and is based in the UK.

ISBN
978-1-911687-81-8

PUBLICATION DATE
UK: October 2023
US: March 2024

NET PRICE
£14.99/$22.95

FORMAT
216 x 138mm
Paperback
256pp

CATEGORY
Management/Leadership

TERRITORIES
World

RIGHTS
All languages

Michael Stanford is a leadership development consultant and founder of Summit Leadership, a business that assists organizations through times of significant change. He led the Transformational Leadership Practice at Korn Ferry and prior to that, he was head of custom education at IMD where he spent nearly 20 years. Michael resides in Switzerland.

LEADERSHIP TRANSITIONS

HOW LEADERS TURN CHAOS INTO GROWTH

Organizations are becoming more fluid and chaotic than ever before. Many leaders face deeply destabilising experiences at a younger age than they might have in the past.

Popular writing on leadership transitions assumes that leaders are simply instruments of the business, and that transitioning into a new role is primarily a task of becoming an even more useful instrument. *Leadership Transitions* is the first attempt to bring lessons from post-trauma growth research into the realm of leadership development.

The book is for leaders who are undergoing significant transitions in their work. It is a guide to help these leaders use uncomfortable and sometimes involuntary disruptions in their work to re-examine their leadership, to explore their values, to think creatively about the difference they want to make, and, ultimately, to grow.

ISBN
978-1-915951-04-5

PUBLICATION DATE
UK: November 2023
US: April 2024

NET PRICE
£12.99/$16.85

FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
Business/Communication

TERRITORIES
World

RIGHTS
All languages

INTER-CULTURAL COMMUNICATION

This is the first title in the new "Global Business" series of books written by leading experts in the field of international business and management. *Inter-Cultural Communication* aims to provide a practical understanding of the key concepts and issues involved in communicating in today's multi-cultural world.

The author takes China as a prime example of the cultural barriers presented to non-Chinese business people. By combining theory and practice, the book presents insights and techniques in inter-cultural communication. How does our language reflect our thoughts? What is the relationship between our culture and communication? How can we overcome cross-cultural boundaries and communicate effectively both in interpersonal and business settings?

Dr Catherine Hua Xiang is an established author and applied linguist. She is Head of East Asian Languages at LSE, Programme Director of LSE's BSc International Relations and Chinese course, as well as UK Director of LSE Confucius Institute for Business London. She is also a consultant to companies wishing to engage with China.

ISBN
978-1-915951-11-3

PUBLICATION DATE
UK: October 2023
US: March 2024

NET PRICE
£19.99/$29.95

FORMAT
234 x 156mm
Paperback
256pp

CATEGORY
Business/Management

TERRITORIES
World

RIGHTS
All languages

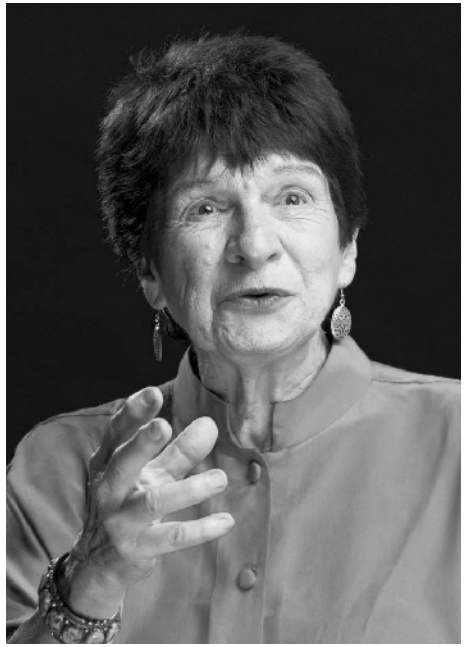
Lukas Michel is founder of Agility Insights, with over 30 years' senior executive experience of supporting executives worldwide with agile management. He is the author of six management books. **Dr Herb Nold** is a professor of business administration at Polk College, Florida. He holds a doctorate in management (organizational leadership).

ORGANIZATIONAL LIFE CYCLE TRANSITIONS

PATTERNS OF MASTERY IN MANAGEMENT FOR GROWTH IN THE DIGITAL ECONOMY

Evidence suggests that only about 10% of start-ups and 30% of entrepreneurs make it beyond 5 years. Methods for control and leadership in the start-up or early growth stages are wildly different from those needed to successfully manage a complex organization consisting of multiple departments, divisions, product lines, or geographic spread. To succeed, business leaders should be aware of which stage their organization is in, the characteristics of the current stage, and the characteristics of the next stage.

This book explores various common patterns of management styles and then offers transition strategies to help managers to succeed in the digital economy. The authors set out the foundations needed to prevent a crisis that inhibits growth. They also provide leaders with a greater understanding of the growth framework, which will help them better manage the development of their companies.



ISBN
978-1-915951-13-7

PUBLICATION DATE
UK: December 2023
US: May 2024

NET PRICE
£19.99/$29.95

FORMAT
234 x 156mm
Hardback
256pp

CATEGORY
Business/Management

TERRITORIES
World

RIGHTS
All languages (exc. Simplified & Complex Chinese)

Danah Zohar is a physicist, philosopher and management thought leader. She is the author of the bestselling *Spiritual Intelligence* (Bloomsbury) and is a Visiting Professor at Tsinghua University's School of Economics and Management.

CONFUCIUS MEETS HEISENBERG

LEADERSHIP LESSONS FROM QUANTUM SCIENCE AND THE CHINESE CLASSICS

This highly original book offers a new philosophy and vision of higher purpose for leaders facing the challenges of the 21st Century. The roots of this new philosophy are both ancient and modern, drawn from traditional Chinese thought that had its beginnings thousands of years ago, and from quantum physics, first discovered at the beginning of the 20th century.

By exploring Western quantum physics and traditional Chinese thought, leading management thinker Danah Zohar develops an emergent, new East/West vision that leads not just to global co-operation but to an exciting and revolutionary global co-creativity. Today's business leaders who understand the expression of Chinese thought alongside the more scientific language of quantum science stand to gain the foundation for a new leadership vision and style, based on moral renewal, greater cross-cultural understanding and global harmony.

ISBN
978-1-911687-83-2

PUBLICATION DATE
UK: June 2023
US: October 2023

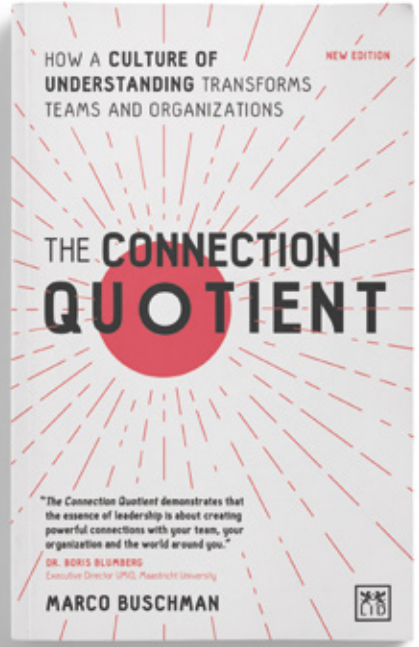
NET PRICE
£9.99/$14.95

FORMAT
216 x 138mm
Paperback
232pp

CATEGORY
Business/Management

TERRITORIES
World

RIGHTS
All languages (exc. Dutch)



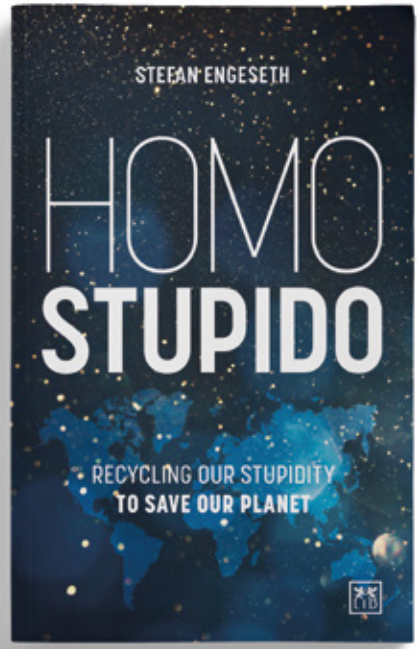
Marco Buschman is a leadership expert, inspirational speaker and master certified coach. He specializes in facilitating and supporting organizations in creating high-performance cultures where results and productivity are combined with an atmosphere of trust, respect and an appreciation of differences. Marco is Dutch and lives in the Netherlands.

THE CONNECTION QUOTIENT (NEW EDITION)

HOW A CULTURE OF UNDERSTANDING TRANSFORMS TEAMS AND ORGANIZATIONS

In this world, interconnectivity is in crisis. Functionality and financial rewards guide our working relations and are affecting our ability to relate to others and ourselves. The human perspective seems to be lost, leading to divided and less productive teams and organizations.

The Connection Quotient enables an honest, courageous and humane interconnection to form, while still focusing on financial outcomes and results. It enables us to illuminate our human qualities and use these to connect with others, discuss differences, expand insight and encourage the development of new ideas. The CQ will introduce a new workplace culture where organizations and teams can approach the personal and professional through a more transparent and inclusive style. Ultimately, the CQ makes it possible to play "hard on the ball, and soft on the individual".



ISBN
978-1-911687-15-3

PUBLICATION DATE
UK: October 2023
US: October 2023

NET PRICE
£9.99

FORMAT
eBook
144pp

CATEGORY
Non-fiction/
Smart thinking

TERRITORIES
World

RIGHTS
All languages

HOMO STUPIDO

RECYCLING OUR STUPIDITY TO SAVE OUR PLANET

As a child, Stefan Engeseth often got into trouble with his teachers, because he simply did not believe them. Could it really be true that we, *Homo Sapiens*, achieved all that stupidity he was taught in class? That we're destroying the planet, there's a new Cold War, and economic systems are becoming unstable… yet, at the same time, we're highly intelligent, making groundbreaking medical advances, and receiving the Nobel Prize? It did not make sense to him as a child, and it still does not today.

This short book attempts to explain why, when many of us are born as geniuses, human stupidity seems to dominate our lives, from wars to the environment, politics to economics, terrorism to sport. In answering the question, "Are we intelligent or stupid?", Stefan Engeseth examines our past failures to find ways to turn the power of stupidity into a more positive force for society.

Stefan Engeseth is a creative futurist, keynote speaker and Guest Professor (NYU Prague). He is the author of four books, the most recent being *Sharkonomics*, which has been translated into eight languages. He is based in Stockholm, Sweden.

A CATALYST TO INSPIRE NEW WAYS OF THINKING AND PROBLEM-SOLVING

- Concise Advice titles have sold over 250,000 copies worldwide
- Published in 15 languages
- Strong impulse-buying features
- Written by experts and bestselling authors

INTERNAL PAGES

- Visually attractive and stimulating
- Engaging to read and learn from

RRP £9.99
180 x 120mm
Paperback
Territories: World
Rights: All languages

CONCISE ADVICE PAPERBACKS

SMART THINKING AND SELF-DEVELOPMENT FOR A NEW GENERATION

- Dynamic and practical
- Concise and to the point
- Clever, smart and savvy advice
- Relevant to all levels of readers – from students to CEOs
- Appeals to different generations and age groups

THE BRAIN BOOK (PHIL DOBSON)
ISBN 978-1-911687-56-6

THE CREATIVE THINKING BOOK (NEIL FRANCIS)
ISBN: 978-1-911671-44-2

THE DIAGRAMS BOOK (KEVIN DUNCAN)
ISBN 978-1-911687-52-8

THE ETHICAL BUSINESS BOOK (SARAH DUNCAN)
ISBN: 978-1-911687-96-2

THE IDEAS BOOK (KEVIN DUNCAN)
ISBN 978-1-911687-53-5

THE INSIGHT BOOK (ANTHONY TASGAL)
ISBN: 978-1-911687-38-2

THE RESET BOOK (MAGNUS LINDKVIST)
ISBN: 978-1-911687-68-9

THE SMART BRANDING BOOK (DAN WHITE)
ISBN: 978-1-911687-70-2

THE SMART THINKING BOOK (KEVIN DUNCAN)
ISBN 978-1-911687-54-2

THE STRENGTHS BOOK (SALLY BIBB)
ISBN 978-1-911687-55-9

THE SUSTAINABLE BUSINESS BOOK (KEVIN DUNCAN, SARAH DUNCAN)
ISBN: 978-1-911687-80-1

CONCISE ADVICE

ISBN
978-1-911687-94-8

PUBLICATION DATE
UK: November 2023
US: April 2024

NET PRICE
£9.99/$14.95

FORMAT
180 x 120mm
Paperback
128pp

CATEGORY
Business/Career

TERRITORIES
World

RIGHTS
All languages

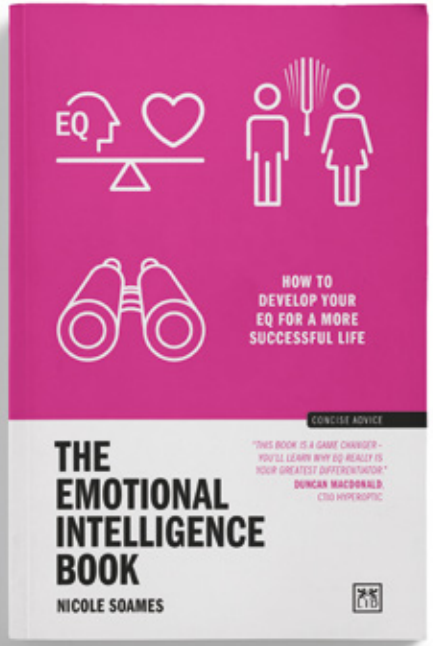
Rosie Duncan is a consultant who specializes in mentoring, health and wellness, and communications. She is the co-author of *The Excellence Book* (LID).

THE EARLY CAREER BOOK

YOUR GUIDE TO STARTING OUT, STEPPING UP AND BEING YOURSELF

The early part of your career can be tough. You have to work out what type of work will suit you best, navigate how your company works, do well at your job and deal with tough times. This book is designed to walk you through important decision-making processes, to act as a helpful support when things get tough and to help with those big decisions to keep you on the right path in your early career phase.

The book starts with *values and principles* – understanding what those are and their foundational importance to your career. It moves on to the *game plan* – setting goals, keeping motivated and getting where you want to be. There is also valuable advice on how to cope with and overcome rejection, failures and other tough situations. Moreover, promotion is a key aim for most people at the early stage of their career, and the author provides guidance on the best way to achieve that.



THE EMOTIONAL INTELLIGENCE BOOK

HOW TO DEVELOP YOUR EQ FOR A MORE SUCCESSFUL LIFE

Emotional Intelligence (EQ) is the ability to manage your own emotions and those of others. It is one of the most underrated skills in business yet it's one that anyone can develop and use effectively.

In this book, a leading EQ practitioner with more than 25 years commercial experience shows you how to develop your self-awareness, social skills, self-management and ambition in order to cope with and succeed in your work and career. The great news is that your EQ – unlike your IQ – is not fixed, it can be developed over time with a bit of guidance and practice. *The Emotional Intelligence Book* provides practical and authoritative advice on making a difference through EQ.

ISBN
978-1-911687-85-6

PUBLICATION DATE
UK: October 2023
US: April 2023

NET PRICE
£9.99/$14.95

FORMAT
180 x 120mm
Paperback
160pp

CATEGORY
Business/Self-development

TERRITORIES
World

RIGHTS
All languages

Nicole Soames is a leading coach, EQ practitioner and founder/CEO of Diadem, a training and coaching company with over 75 clients in 12 countries. She is the author of four books: *The Influence Book*, *The Presentation Book*, *The Coaching Book* and *The Negotiation Book* (all published by LID).

ISBN
978-1-915951-15-1

PUBLICATION DATE
UK: November 2023
US: April 2024

NET PRICE
£9.99/$14.95

FORMAT
180 x 120mm
Paperback
164pp

CATEGORY
Business/
Personal Finance

TERRITORIES
World

RIGHTS
All languages

Chris Budd is the founder of the Initiative for Financial Wellbeing and is the Chairman of Ovation Finance. He is the author of *The Four Cornerstones of Financial Wellbeing* (LID) and is based in the UK.

THE FINANCIAL WELLBEING BOOK

CREATING FINANCIAL PEACE OF MIND

One of the biggest enemies of our general wellbeing is stress; and one of the biggest causes of stress is concern about money. This book provides a simple and practical guide to planning your daily and long-term finances by understanding your objectives and motivations. In doing so, it offers respite from the anxiety and stress caused by money problems.

The author, an experienced financial adviser, argues that the key to financial wellbeing is to "know thyself" in order to allow decisions to be made, and to ensure those decisions are the rights ones for you. This is underpinned by having control of your daily finances, the ability to cope with a financial shock, to be able to have options in life, to have identifiable goals and a clear path to achieve them, and to ensure clarity and security for those we leave behind.

THE FUTURE BOOK

40 WAYS TO FUTURE-PROOF YOUR WORK AND LIFE

BY **MAGNUS LINDKVIST**

Provides methods and tools for planning and navigating your path into your future, for the best possible outcomes.

ISBN
978-1-911687-87-0

NET PRICE
£9.99/$12.95

FORMAT
Paperback, 144pp

CATEGORY
Business/Self-help

TERRITORIES
World

RIGHTS
All languages

THE STORYTELLING BOOK

FINDING YOUR GOLDEN THREAD FOR MORE EFFECTIVE PRESENTATIONS

BY **ANTHONY TASGAL**

Apply the power of storytelling to your business communications in order to enhance and improve your message.

ISBN
978-1-911687-97-9

NET PRICE
£9.99/$12.95

FORMAT
Paperback, 152pp

CATEGORY
Business/Marketing

TERRITORIES
World

RIGHTS
All languages

THE EXCELLENCE BOOK

50 WAYS TO FULFIL YOUR POTENTIAL IN WORK AND LIFE

BY **KEVIN DUNCAN** & **ROSIE DUNCAN**

Practical and highly accessible, this is a life-affirming handbook to help you be the best you can be.

ISBN
978-1-915951-07-6

NET PRICE
£9.99/$12.95

FORMAT
Paperback, 144pp

CATEGORY
Business/
Self Development

TERRITORIES
World

RIGHTS
All languages

THE INFLUENCE BOOK

PRACTICAL STEPS IN BECOMING A STRONG INFLUENCER

BY **NICOLE SOAMES**

Develop your emotional intelligence skills and become a highly accomplished influencer at work and home.

ISBN
978-1-911687-98-6

NET PRICE
£9.99/$12.95

FORMAT
Paperback, 152pp

CATEGORY
Business/
Self Development

TERRITORIES
World

RIGHTS
All languages

CONCISE ADVICE SERIES

SMALL BOOKS, BIG IDEAS

THE ATTITUDE BOOK
ISBN 978-1-910649-88-6

THE BRAIN BOOK
ISBN 978-1-910649-73-2

THE BULLSHIT-FREE BOOK
ISBN 978-1-911671-50-3

THE BUSINESS BULLSHIT BOOK
ISBN 978-1-910649-85-5

THE COACHING BOOK
ISBN 978-1-912555-53-6

THE CONNECTION BOOK
ISBN 978-1-911498-41-4

THE CRISIS BOOK
ISBN 978-1-910649-31-2

THE DIAGRAMS BOOK – 5TH ANNIVERSARY EDITION
ISBN 978-1-911498-66-7

THE ENERGY BOOK
ISBN 978-1-912555-35-2

THE ENTREPRENEUR'S BOOK
ISBN 978-1-911498-81-0

THE ETHICAL BUSINESS BOOK – NEW EDITION
ISBN 978-1-911671-56-5

THE EXCELLENCE BOOK
ISBN 978-1-911498-51-3

THE FEEDBACK BOOK
ISBN 978-1-910649-57-2

THE FINANCIAL WELLBEING BOOK
ISBN 978-1-910649-52-7

THE FUTURE BOOK
ISBN 978-1-910649-24-4

THE IDEAS BOOK – 5TH ANNIVERSARY EDITION
ISBN 978-1-912555-26-0

THE IMPACT BOOK
ISBN 978-1-911498-69-8

THE INFLUENCE BOOK
ISBN 978-1-911498-92-6

THE INNOVATOR'S BOOK
ISBN 978-1-912555-43-7

THE INTELLIGENT WORK BOOK
ISBN 978-1-912555-70-3

THE "KEEP IT SIMPLE" BOOK
ISBN 978-1-911498-11-7

THE LAUNCH BOOK
ISBN 978-1-910649-98-5

THE MEETING BOOK
ISBN 978-1-910649-74-9

THE MINDFULNESS BOOK
ISBN 978-1-910649-63-3

THE NEGOTIATION BOOK
ISBN 978-1-911498-42-1

THE NETWORKING BOOK
ISBN 978-1-910649-00-8

THE PRESENTING BOOK
ISBN 978-1-912555-71-0

THE PRODUCTIVITY HABITS
ISBN 978-1-907794-83-4

THE PROJECT MANAGEMENT BOOK
ISBN 978-1-912555-04-8

THE RECOGNITION BOOK
ISBN 978-1-911498-88-9

THE REPUTATION BOOK
ISBN 978-1-911498-40-7

THE SMART MARKETING BOOK
ISBN 978-1-912555-76-5

THE SMART SELLING BOOK
ISBN 978-1-911498-31-5

THE SMART STRATEGY BOOK – 5TH ANNIVERSARY EDITION
ISBN 978-1-911687-22-1

THE SMART THINKING BOOK – 5TH ANNIVERSARY EDITION
ISBN 978-1-912555-84-0

THE SOFT SKILLS BOOK
ISBN 978-1-911671-54-1

THE STORYTELLING BOOK
ISBN 978-1-910649-08-4

THE STRENGTHS BOOK
ISBN 978-1-911498-47-6

THE SUCCESS BOOK
ISBN 978-1-910649-68-8

THE SUSTAINABLE BUSINESS BOOK
ISBN 978-1-911687-40-5

THE VISUAL COMMUNICATIONS BOOK
ISBN 978-1-907794-94-0

THE WELLBEING BOOK
ISBN 978-1-911498-87-2

THE BOOKS
Hardcover notebook style
180 x 120mm | 128-184 page
Also available as E-books
£9.99/$14.95
Territories: World
Rights: All languages

ISBN
978-1-915951-03-8

PUBLICATION DATE
UK: October 2023
US: April 2023

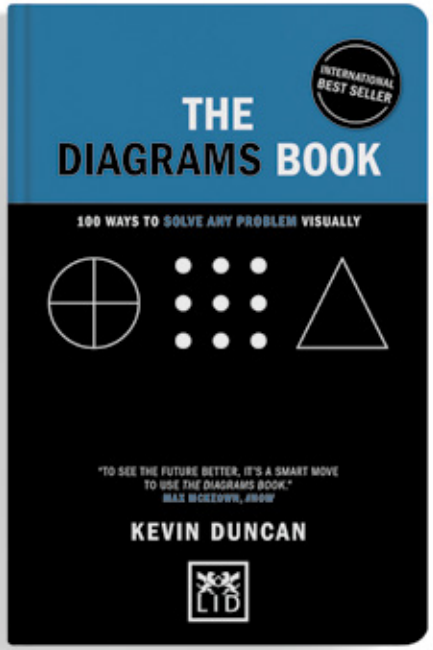
NET PRICE
£12.99/$16.85

FORMAT
180 x 120mm
Hardback
192pp

CATEGORY
Business/
Self-development

TERRITORIES
World

RIGHTS
All languages



Kevin Duncan is a business advisor, marketing expert and the author of several successful business books. He previously worked in the communications and advertising sector for 25 years.

THE DIAGRAMS BOOK SPECIAL 10TH ANNIVERSARY EDITION

100 WAYS TO SOLVE ANY PROBLEM VISUALLY

People find it difficult to express ideas and solve problems purely with words. They find it much easier to use diagrams. Distilled into this single, handy-sized volume are 100 of the most useful diagrams, which are used by consultants, academics, MBA students and smart managers globally to aid their problem-solving and thinking.

The Diagrams Book has been a cult bestseller since it was first published. Now in its 10th year, this special anniversary edition includes 40 new diagrams. Triangles and pyramids, grids and axes, timelines, flows and concepts – the 100 diagrams are each visually presented and then explained in an accessible manner, including tips and advice on how you can apply them to your own situations.

SALES REPRESENTATION

UNITED KINGDOM (EX. N&S IRELAND)
PINNACLE BOOKSALES UK
sales@pinnaclebooksales.co.uk

EUROPE (INC. N&S IRELAND)
DURNELL MARKETING LTD
+44 (0)1892 544272
orders@durnell.co.uk

NORTH AMERICA
INDEPENDENT PUBLISHERS GROUP
(800) 888-4741
Orders: orders@ipgbook.com
Inquiries: frontdesk@ipgbook.com

SINGAPORE & MALAYSIA
PANSING DISTRIBUTION PRIVATE LTD
(+65) 6319 9939
infobooks@pansing.com

ASIA (REST OF)
THE WHITE PARTNERSHIP
+44 (0) 1892 557 767
thewhitepartnership@btopenworld.com

SOUTH AFRICA
PHAMBILI AGENCIES
(+27) (0)11 455 0091
orders@phambili.com

MIDDLE EAST
WARD INTERNATIONAL BOOK EXPORT LTD
+44 (0)20 8672 1171
richard@wibx.co.uk

AUSTRALIA
PERIBO
+61 (0)2 9457 0011
info@peribo.co.au

OTHER TERRITORIES
LID PUBLISHING
info@lidpublishing.com

DISTRIBUTION

UK & REST OF THE WORLD
MARSTON BOOK SERVICES
160 Eastern Avenue, Milton Park,
Abingdon, Oxon OX14 4SD, UK
(+44) (0)1235 465500
trade.orders@marston.co.uk

NORTH AMERICA
INDEPENDENT PUBLISHERS GROUP
814 N. Franklin St.
Chicago, IL
60610 USA
(800) 888-4741
Orders: orders@ipgbook.com
Inquiries: frontdesk@ipgbook.com

RIGHTS

For rights/translation enquiries, please contact:

MONICA WANG (ASIA)
monica.wang@lidbusinessmedia.com

PATRICIA SEIBEL (REST OF THE WORLD)
patricia@patriciaseibel.com

Published by
LID PUBLISHING
An imprint of LID Business Media Ltd.
LABS House, 15-19 Bloomsbury Way,
London, WC1A 2TH, UK

info@lidpublishing.com
www.LIDpublishing.com

@LIDPublishing

#SHARINGKNOWLEDGE
#LID30